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FOR IMMEDIATE RELEASE

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## **Jewelltown Roastery to Open Second Location in New Richmond Community Library**

When visitors enter the new library for the first time, they'll be greeted by the smell of fresh brewed coffee and morning buns from a familiar face. The City of New Richmond is pleased to announce it has entered into a memorandum of understanding with Jewelltown Roastery to operate a retail tenant space in the new community library.

The Wrenholt family has owned and operated Jewelltown Roastery for nearly six years. Their business has experienced steady growth at their shop in downtown Star Prairie, as well as at local farmers markets and with their wholesale and retail coffee bean sales at grocery stores and cooperatives in the region.

"We are thankful for our community and customers who support us every day!" said Hana Wrenholt. "It is amazing that our success in Star Prairie had led us to this dream opportunity to open a second location in the new library. We are thrilled to be entering into this partnership with the City of New Richmond, and to continue making new connections here!"

"One of the common themes in great public spaces is that they have good food and drinks" said City Administrator Noah Wiedenfeld. "Especially in today's fast-paced world, sharing food and beverages with one another creates social interactions which are critical to the fabric of our community. The addition of a family-owned coffee shop has always felt like a perfect fit for the new public library and presents opportunities for further collaboration with additional small businesses. We're extremely excited to partner with Hana, Quinn and Liana, Ron and Deb, and the entire team at Jewelltown Roastery on this new endeavor!"

Attendees at the library's upcoming ceremonial groundbreaking event will have an opportunity to enjoy complimentary beverages and baked goods from Jewelltown Roastery. The event will be held Friday, September 27<sup>th</sup> at 11 a.m. at the site of the new library, located at 421 S Green Avenue. A shuttle service is available to and from City Hall. The event is open to the public.